PALMETTO YOUTH CENTER
PYC
Empowerment. Enrichment. Engagement

DR. MARTIN LUTHER KING JR.
CELEBRATION WEEKEND
SPONSORSHIP PACKAGE



MISSION

To provide a safe and wholesome environment in our community where its members, young and old, can learn, achieve, and succeed in positive and productive ways: to target our youth before they are introduced to drugs, crimes, and other unhealthy lifestyles and to establish a strong foundation of high morals and values through our programs.



PALMETTO YOUTH CENTER BOARD

CHAIR
Charles Newsome

VICE CHAIR
Patricia Johnson

Board Members

Roderick Martin **Vanzetta Sailes-Thomas** **Sandra Marines**

Dear Potential Partner:

We are excited to invite you to join us for a weekend of celebration, unity, and inspiration as we honor the life and legacy of Dr. Martin Luther King, Jr. His timeless vision—that all people are created equal—reminds us that true progress is only possible when we come together with courage, compassion, and commitment.

In that spirit, the Palmetto Youth Center is proud to host our 33nd Annual MLK Banquet on Friday, January 15, 2027, at 6:30 PM at the Elia' Events Venue, 6640 US 41 North, Palmetto, FL 34221. The celebration will continue on Saturday, January 16, 2027, at noon with our beloved Dr. Martin Luther King, Jr. Parade. This year's theme, "Legacy in Action: Celebrating the Dream, Inspiring the Future"

We invite you to stand with us as a sponsor of this meaningful community event.

Advertising opportunities are available in both print and digital formats, offering your business or organization valuable visibility while directly supporting local youth. Most importantly, every contribution helps us continue our mission of strengthening the community through:

Educational initiatives that prepare students for success,

- Mentoring programs that provide guidance and encouragement,
- Athletic and character-building activities that nurture discipline and leadership.
-

Your support is more than a sponsorship—it is an investment in the future of our youth and the strength of our community. Together, we can ensure Dr. King's dream continues to thrive in the lives of the next generation.

Enclosed you will find an order form detailing sponsorship and advertising opportunities. Completed forms and payments may be returned to the Palmetto Youth Center or submitted online through PayPal at palmettoyouthcenter.net. Please note that all forms and payments must be received by January 9, 2026.

Thank you for considering this opportunity to make a difference. With your partnership, we can continue to honor Dr. King's legacy and build a brighter future for our children and families.

Yours in Service,

Palmetto Youth Center

DR. MARTIN LUTHER KING, JR. CELEBRATION WEEKEND SPONSORSHIP OPPORTUNITIES

Trojan Vision & Mission Sponsor **$10,000**

20 Tickets (2 VIP Tables) to the MLK Banquet
Exclusive Live Mentions from the Master of Ceremonies
One-Minute Logo Feature on Presentation Screen during program
Sponsor Logo on Social Media MKT
Full-Page Advertisement in Commemorative Souvenir Booklet
One Promotional Table at the MLK Banquet
Two (2) Marketing Vehicles/Floats for MLK Parade Entry
One 5 X 7 Banner along MLK Parade Route
One 5 X 7 Banner at MLK Post Parade Festival
One Promotional Table at the MLK Post Parade Festival
10 Summer Camp Scholarships provided in your honor
10 Athletic Scholarships provided in your honor

Our highest level of sponsorship—maximum visibility, community impact, and prestige.

Trojan Dine & Shine Sponsor **$5,000**

10 Tickets (1 VIP Table) to the MLK Banquet
Exclusive Live Mentions from the Master of Ceremonies
Sponsor Logo on Social Media MKT
½ Page Advertisement in Commemorative Souvenir Booklet
One Marketing Vehicle/Float for MLK Parade Entry
One 5X7 Banner at MLK Post Parade Festival
One Promotional Table at the Post Parade Festival
6 Summer Camp Scholarships provided in your honor
6 Athletic Scholarships provided in your honor

Extravaganza Sponsorship **$1,000**

1 Promotional Table
Logo Advertisement @ MLK Banquet
1/4 Page Ad In Souvenir Booklet

Extravaganza Entry Fee is $5 For All

Trojan Performance Partner **$2,500**

5 Tickets (1/2 Table) to the MLK Banquet
¼ Page Advertisement in Commemorative Souvenir Booklet

1 Marketing Vehicle/Float for MLK Post Parade
One Promotional Table at the Post Parade Festival
4 Summer Camp Scholarships provided in your honor
4 Athletic Scholarships provided in your honor
strong partnership level with meaningful community support.
Banquet Support Opportunities

A strong partnership level with meaningful community support.

MLK Souvenir Booklet Ad Price List

"DREAM BUILDER" Full Page Ad – $150
Premium placement for maximum visibility.

"JUSTICE ADVOCATE" Half Page Ad – $100
Showcase your commitment to equity and progress

"PEACE PROMOTER" Quarter Page Ad – $75
A thoughtful way to support the mission

"FRIEND OF THE DREAM" Name Listing – $25
List your name among our valued supporters

Sponsorship Name: _____
Contact Name & Title: _____
Address: _____
Phone: _____
Email: _____

SPONSOR LEVELS

$10,000 – **Trojan Vision & Mission Sponsor**
$5,000 –**Trojan Dine & Shine Sponsor**
$2,500 –**Trojan Performance Partner**
$1,000 – **Trojan Table Sponsor**

PROGRAM OPPORTUNITIES

Full Page Ad – $150 Dream Builder
Half Page Ad – $100 Justice Advocate
Quarter Page Ad – $75 Peace Promoter
Name Listing – $25 Friend of the Dream

Three Ways to Give & Support the Martin Luther King, Jr. Celebration Weekend

---

1. **By Check**

Please make checks payable to Palmetto Youth Center and return them with your completed commitment form o:

Palmetto Youth Center
501 17th Street | Palmetto, FL 34221

2. **Via Zelle**

Send your gift quickly and safely through Zelle to: pycfinance@palmettoyouthcenter.net

Your generosity directly supports the mission of the Palmetto Youth Center—helping us continue to educate, mentor, and empower youth in our community.

Together, we keep Dr. King's dream alive.

Questions: Contact Palmetto Youth Center at:
mlkevents@palmettoyouthcenter.com



PALMETTO YOUTH CENTER
501 17th Street | Palmetto,FL34221
941-722-0783

Mailing Address:
P.O. Box 608 | Palmetto, FL 34220

Email: info@palmettoyouthcenter.com
Website: www.palmettoyouthcenter.net

Non-profit 501(c)3

United Way
United Way Suncoast